

IEEE 802 Nov 2020 Public Visibility Standing Committee Report

**IEEE 802 Nov 2020 Plenary
IEEE 802 EC Closing Meeting
Nov 4, 2020
Final Report - Nov 13, 2020**

PV Standing Committee Members

- **Members from each of 802 WGs and TAGs**
 - John D'Ambrosia Chair 802, 802.3
 - Roger Marks 802, 802.1
 - Dorothy Stanley 802.11
 - Phil Beecher 802.15
 - Jay Holcomb 802.18
 - Benjamin Rolfe 802.19, 802.24

802 Public Visibility SC Scope, Duties, Membership

Scope and Duties

- To raise industry awareness in timely fashion of IEEE 802 WG / TAG activities
- Develop social media content based on IEEE 802 WG / TAG activities
 - Twitter - <https://twitter.com/ieee802>
 - LinkedIn – <https://www.linkedin.com/company/ieee802>
 - IEEE-SA 802 - <https://standards.ieee.org/featured/802/index.html>
- ▣ Review Pre 802 Plenary meetings for social media messaging: PARs to be considered, Tutorials, [802.3] Call-for-Interests, New Task Force formations
- ▣ Review Post 802 Plenary meetings for social media messaging: Study Group formations, IEEE 802 Position Approvals
- ▣ Other 802 related material for social media messaging: Press Releases, White Paper publications, Standards Approval, Standards Publication, Other 802 approved news

Membership

- Membership in the Standing Committee is open to anyone that wishes to participate (ideally at least one participant from each 802 WG and TAG)

Agenda – Nov 4 Meeting

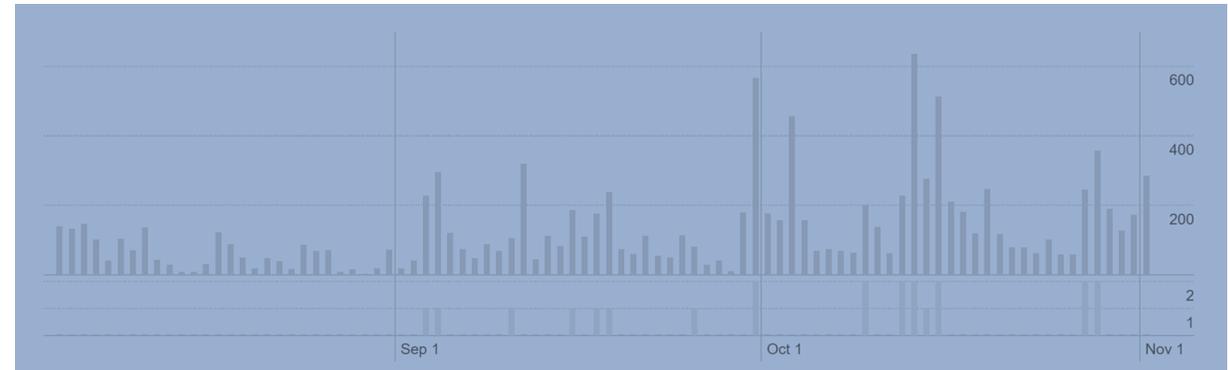
- ▣ Review of SC Charter
- ▣ Status Update – D’Ambrosia
- ▣ Discussion of Content Creation
 - Recording of Tutorials – Stanley

Social Media Related Tools

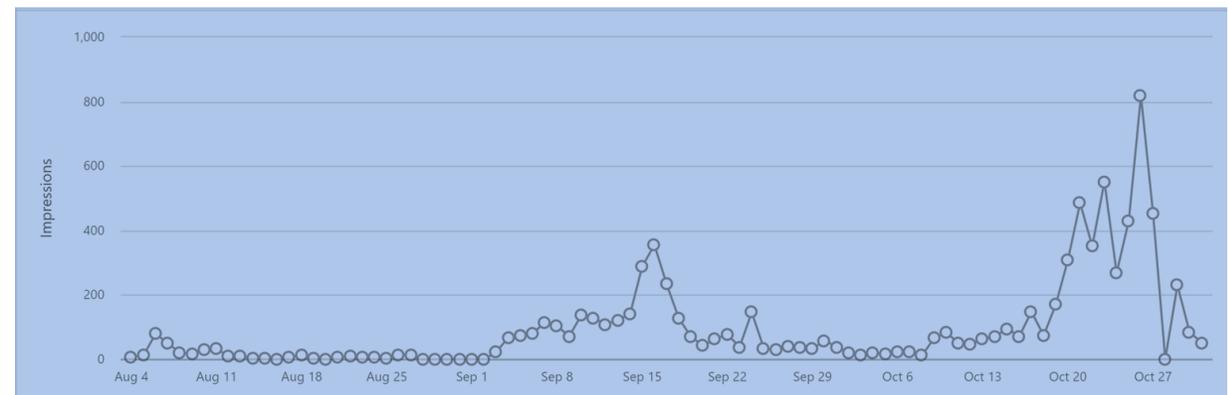
- Twitter (@IEEE802)
 - 179 followers
 - Last 90 days(Aug 4- Nov 1)
 - 21 Tweets
 - 11.5K Impressions
 - Top 3 Tweets – “Ethernet Blue Book” – 1277, “802.11ax” – 727, “Dave Chalupsky Passing – 555”

- LinkedIn
 - 169 Followers
 - Last 90 days
 - 19 Posts

Twitter

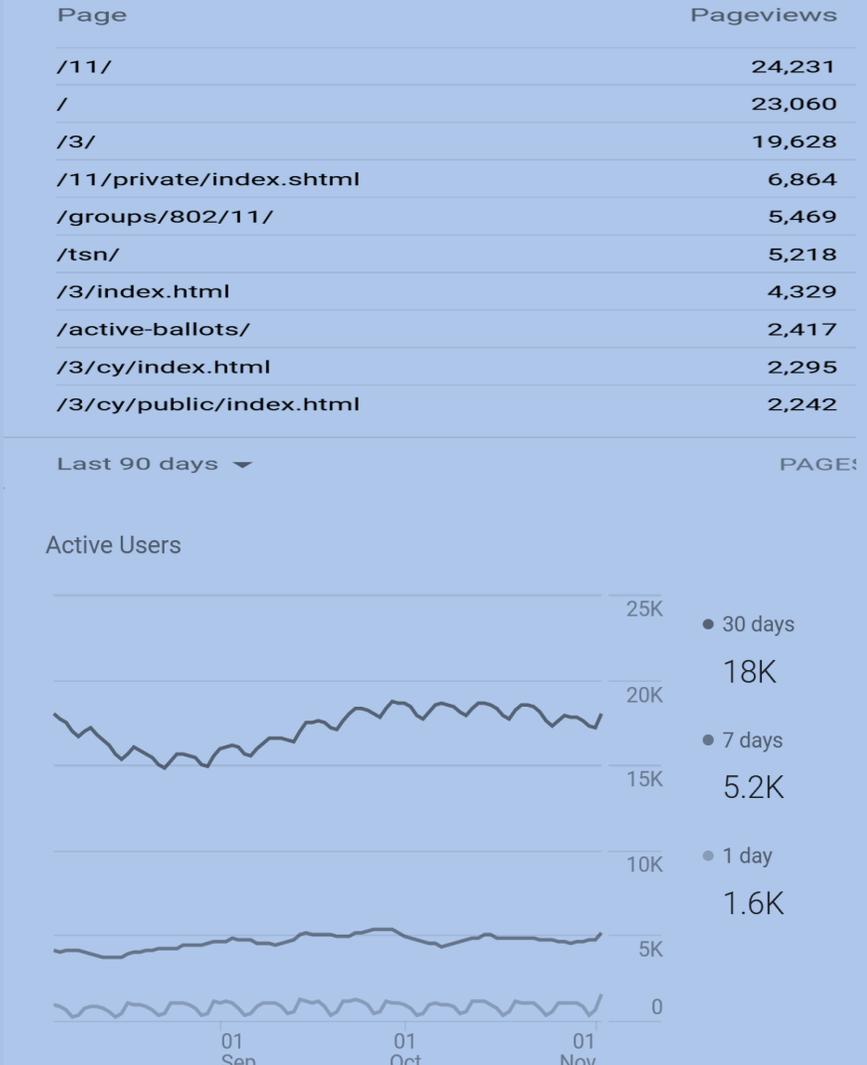
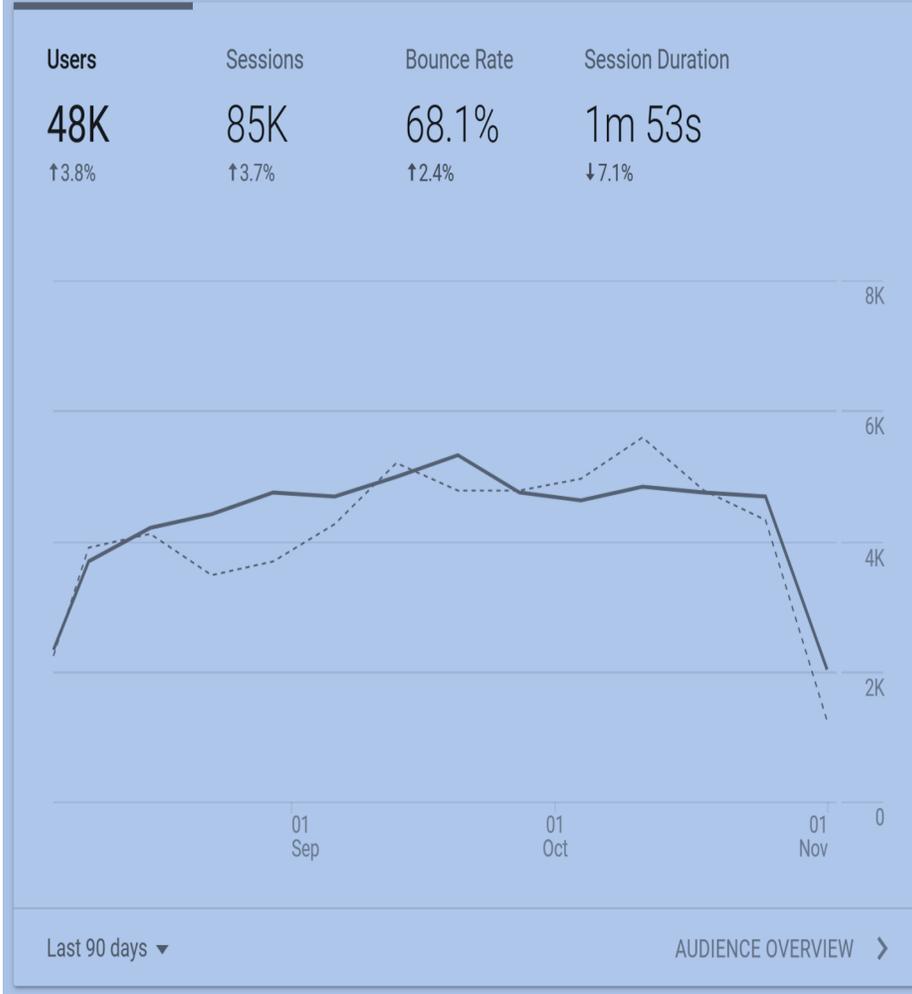


LinkedIn

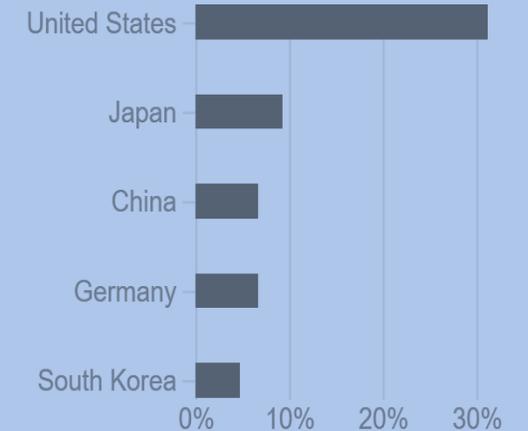


Google Analytics – 802 (as of Nov 03)

Google Analytics Home



Sessions by country



Content Efforts - IEEE EA Tech Talks

- Reference - <https://innovationatwork.ieee.org/events/techtalk-panel-802/>
 - Recordings of Tech Talks available at above URL
 - 11/4/20 - WLAN Sensing (Hanxiao, Da Silva)
 - 12/9/20 - IEEE 802.22: TV White Space (Mody)
 - 1/20/21 - IEEE 802.3: State of Ethernet (Law)
 - 3/3/21 – 802 and the Regulatory World (Holcomb)
 - 4/14/21 – 802 & 802.24 (Godfrey)
 - 5/26/21 – 802.11 – State of Wireless (Stanley)
- Past Talks
 - IEEE 802: Connecting the World Views - 428
 - Ethernet Broadband Assessment Views - 150
 - Industrial Ethernet Views - 214

Content Efforts – IEEE Computer Society

- 12/14/20 - 802 Network Standards
 - Part 1 of 2-part series
 - Focus on wired Ethernet standards

- TBD - 802 Wireless Network Standards

Content Efforts IEEE-SA Blogs / Press Releases

- Published (approved by 802 EC)
 - IEEE 802.1AS Blog
 - New standards 802.3ca-2020 and IEEE Std 802.3ch-2020 Blog
- In Process (to be approved by 802 EC)
 - 802.1 YANG Model Blog
 - Beyond 400 Gb/s Ethernet SG Formation PR
 - IEEE P802.11bf Blog (TBA by 802 EC)

INTEREST FORM SUBMISSIONS AS OF 11/03/2020

Total Working Group Interest Form Submissions as of 11/03/2020	56		
Number of Interest Form Submissions by Working Group	5 12 17 15 2 3 2	802.1 802.3 802.11 802.15 802.18 802.19 802.24	Higher Layer LAN Protocols Working Group Ethernet Working Group Wireless LAN Working Group Wireless Specialty Networks (WSN) Working Group Radio Regulatory TAG Wireless Coexistence Working Group Vertical Applications TAG

Next Steps

- Promotion of 802 Social Media Channels
 - Inform members / add followers
 - Add social media info to 802 webpages
- Content creation
 - PARs
 - New Standards
 - Tutorials
 - Call-for-interests
 - Industry Connections Activities
 - History
- Cross-linkage between various channels
- Drive towards use of <https://bit.ly/802GetInvolved>

Closing Report Update

- Reviewed SC Scope
 - Recommend adding - 802 WG / TAG Activities with IEEE-SA
- Discussed recording of IEEE 802 Tutorials
 - Stanley reviewed with IEEE-SA, Tutorials not considered standards development activity. Could record.
 - Logistical issues (recording, storage)
- Need to create central location with links to all social media activities

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- ***Content***
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 - [IEEE-SA Standards Board Related](#) - PAR Approvals, Standards Approval, Standards Publication,

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